

Anamika Rajput

SOFTWARE TESTER | QUALITY ANALYST

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CONTACT

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SUMMARY

Software Email Tester and Quality Analyst with hands-on experience in validating marketing and transactional email campaigns across clients, devices, and platforms. Proficient in functional, regression, and accessibility testing using tools such as Gamma, Litmus, GNP, Redwood, Diff Checker, and Quality Analyzer to ensure pixel-perfect rendering and reliable deliverability. Skilled in responsive design review, ADA compliance, and automation of email testing workflows, with a solid understanding of email protocols and campaign quality standards.

SKILLS

- Java
- Python
- API Testing
- Manual Testing
- Software Testing
- Selenium WebDriver

CERTIFICATIONS

Black & White Box Testing

University of Minnesota2023-09-08

Python programming Fundamentals

YBI Foundation2023-09-14

Selenium WebDriver with Java Basics to Advanced+Frameworks

Udemy2023-11-23

INTERESTS

Singing

Reading

EXPERIENCE

Quality Analyst

Continuum Global Pvt. Ltd. Mar 2024 - Present

- Lead end-to-end email campaign testing, from initial build verification (smoke/sanity testing) through final pre-send checks, to ensure every campaign is stable, accurate, and ready for deployment.
- Perform comprehensive functionality, content, and regression testing on email templates, validating links, CTAs, tracking parameters, personalization fields, dynamic content logic, and legal/brand copy before launch.
- Use Gamma, Litmus, GNP, and an in-house quality analyzer automation tool to execute automated and manual cross-client and cross-device testing, ensuring consistent rendering on major email clients, browsers, and devices.
- Collaborate closely with designers and developers to validate responsive layouts against Figma/Redwood designs, ensuring pixel-perfect alignment, correct image usage, and optimal user experience across desktop and mobile.
- Execute link and tracking validation for all URLs, including landing pages, UTMs, click tracking, unsubscribe and preference center links, ensuring accurate redirection and analytics reporting.
- Conduct ADA accessibility and usability testing on email templates, improving readability, keyboard navigation, color contrast, alt text usage, and overall inclusiveness for all users.
- Support A/B and acceptance testing by validating multiple template variants, documenting defects, retesting fixes, and obtaining stakeholder sign-off to ensure 100% quality at the time of send.

EDUCATION

Master of Computer Application

Aligarh College of Engineering and Technology

2022 - 2024

Bachelor of Computer Application

Aligarh College of Engineering and Technology

2018 - 2021

TOOLS

Gamma

LANGUAGES

English

Hindi

GNP (Google Native Platform)

Figma

QAT (Quality analyzer tool)

Link Validator

Redwood

Diff Checker

ADA (accessibility compliance)